

# Barnes Bulletin

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## Barnes Annual Report reflects dual commitment to caring and curing

Barnes Hospital's 1979 annual report, issued this month, emphasizes the hospital's dual commitment to caring and curing and points out notable accomplishments for the past calendar year.

Highlights of the year included official dedication ceremonies for the West Pavilion, which will be completed in 1980 and which will provide Barnes with a physical plant "characterized by new and nearly new facilities to a degree unusual in a medical complex of its age and continued use." The \$55 million project is designed to facilitate personalized care as well as advanced technology, according to the report.

The report also emphasizes the increasing importance of Barnes' role in the community and Barnes' concern for responsibly administering the health care dollar, noting that room charges were increased only \$6 during 1979, bringing a semi-private room charge to \$99 and a private room to \$111 at year's end—"charges that compare very favorably nationwide as well as locally."

Hospital statistics for the year show that 40,985 patients were admitted; 29,763 operations were performed, and 4,160 babies were delivered. In addition there were 100,087 clinic visits and 46,465 emergency room visits.

In conclusion, the report says, "The future of health care in the United States is unclear, but some form of government intervention appears likely. Barnes Hospital will continue to explore all ways of providing superior care in the most cost-effective manner regardless of restraints imposed by outside forces."

The annual report is being mailed to everyone on the *Barnes Bulletin* mailing list. Additional copies are available free of charge by calling the public relations office at 454-3515.

## May 11-17 set aside for National Hospital Week

Posters and pins announcing "We're America's Health Team" will be seen at Barnes during National Hospital Week May 11-17. The week's activities will also include hypertension screenings on Tuesday, May 13, on the ground floor of the East Pavilion from 8 a.m. to 4 p.m.

The hypertension screenings, sponsored by the Barnes Hospital Auxiliary and the education and training department, will be available to visitors, patients and employees free of charge. Written information on high blood pressure will be displayed and personnel will be available to answer questions about hypertension.



## Generic-equivalent drugs not always a good idea

Generic-equivalent drugs are usually less expensive than their brand-name counterparts, but sometimes they may not be the best prescription, according to Dr. James Ferrendelli, a Barnes neurologist-pharmacologist.

"Generic equivalence is not the same as bio-equivalence," he emphasizes. Pills and liquid prescriptions usually contain more than one element. The exact drug or chemical or "active ingredient" that is the basis for the medication is usually prepared with binders or fillers to make it more palatable, to hold its shape, to give it a particular color, or to enable it to dissolve at a certain rate once it has been swallowed.

The way in which medication is made available to the system or organ where it must work is called bioavailability. And it is in this area that a generic drug may differ from specific brand-name drugs and that brand-name drugs differ from each other. This is one reason that doctors sometimes change the patient from one medication to another that is generically the same but different enough in some other way so that it may work better for that particular patient.

"Some generic equivalent drugs are not identical to a certain brand and the final decision about what preparation to prescribe must be made by the physician, who bases his choice on what he knows about the patient, including what other medicine the patient is taking and what other medical condition the patient may have," Dr. Ferrendelli said.

An important reason for a doctor to choose a specific brand is the speed with which the essential drug is released within the body or the rate at which it is absorbed. These things, too, can be affected by the various other ingredients used in making a pill or capsule.

"The judicious use of generic rather than brand-name drugs is highly recommended," Dr. Ferrendelli said. "But factors other than cost and acceptability to the patient must be taken into consideration. Another important—and the overriding—consideration remains whether it is bio-equivalent. A good doctor treats his patients as individuals and chooses the best medicine for each particular person."

## Health screening tests for West End residents

Residents of the Central West End community will have a chance to learn about early detection of health problems by participating in screening tests, part of a week-long cooperative effort among area health agencies, "Health Fair '80." The health fair at Barnes Hospital will be held at the Euclid-Laclede building Wednesday, April 23, from 9 a.m. to 5 p.m.

Sponsored by KSDK-TV Channel 5, Blue Cross and the St. Louis Chapter of the American Red Cross, Health Fair '80 will be held at various sites throughout the St. Louis metropolitan area during the week of April 21-27. As well as providing basic tests measuring height, weight, blood pressure, anemia and visual acuity, the fair will emphasize counseling, referral and follow-ups.

Among the dozen or more booths being planned for the Barnes fair site are educational screenings and displays sponsored by various hospital departments here. Besides the basic tests offered at all St. Louis fair sites, Barnes will also offer sickle-cell screening and vital lung capacity testing. Booths sponsored by the medical center include display subjects on eye safety; storage, handling and safe use of prescription drugs; prenatal care; and diet, nutrition and weight control, said Liz Hewitt, patient education coordinator at Barnes, who is site coordinator.

## 127 employees to be honored at awards dinner

Peggy Liles, nursing school, will be honored for 30 years service to Barnes Hospital at the employee service awards dinner at the Chase-Park Plaza Tiara Room, April 11. Miss Liles started working at Barnes as a staff nurse in the operating room before she joined the school of nursing in 1955 as an instructor.

The dinner will honor 127 employees celebrating their 10, 15, 20, 25 and 30-year anniversaries between January 1 and June 30, 1980. A party will be held in the fall to honor employees celebrating anniversaries between July 1 and December 30.

(continued on page 2)

**Front cover:** U.S. Air Force Reserve Captain Mary Kay Campbell and 2nd Lieutenant Stan Lezon, both nurses in the 8200 ICU, are among the growing number of hospital employees joining the ranks of the military reserve units. (See center-spread.)



## Awards dinner

(continued from page 1)

Seven employees will receive their 25-year pins: Earlean Clark, Iris Franks, Anna Garner, Catherine Lampkin, Loyce Rutherford, Florence Walters and Roman Wozniak. Twenty-year pins will be given to Nadine Abernathy, Katherine Abramczyk, Barbara Allen, Richard Beauchamp, Lillian Bradley, Margaret Carter, Barbara Cataldo, Betty Cheers, Minnie Hayes, Willie Mae Heard, Vivian Hope, Mildred Jamison, James Loines, Genevieve Mason, Mary Otey, Margaret Petty, Alma Ratliff, Patricia Schmittgens, Regina Staley and John Warmbrodt.

Fifteen-year pins will be awarded to 31 employees: Evelyn Anthony, Ruther Artis, Agnes Bardot, Fern Bridgeforth, Gladys Brown, Blanche Carr, Clara Cavin, Virginia Chamberlain, Johnetta Clark, Clarita Cohen, Lillie Davis, Carlene Elmore, Floyderna Epting, Ann Estes, Hazel Hampton, Leora Heard, Vivian Johnson, Theodore Jones, Faye Lewis, Betty Nash, Lisha Parker, Abraham Perkins, Yvonne Quitmeyer, Lee Riebeling, Ada Robinson, Sharon Rose, Lillie Wartts, Delores Williams, Mollie Woodward, Lena Yancie, Elizabeth Zoeller.

Ten-year pins will be presented to Jessie Atwater, Brenda Barbee, Martha Beasley, Laverne Birdsong, Joseph Bono, Ernestine Boone, Melissa Bowens, Louise Bullock, Frances Carson, Charles Cecil, Genelda Cornelison, Patricia Cressie, Sharon Crump, Lillian Davis, Wadis Evans, Gwendolyn Ford, Eva Fox, Valerie Franklin, Rodger Geisler, Rosemary Gottl, Sarah Grant, Amer Ruth Green, Samethel Gregory, Mary Hadden, Judy Harrold, Jessie Hawkins, Edna Hester, Doris Hogue, Ellen Ivory, Claudette Jones, Rita Keady, Mary Kramer, Gwendolyn Lyles, Elizabeth Mahan, Annie Malone, Lois Mathena, Thelma Mayfield, Ella McCondichie, Norris McGill, Barbara McPherson, Deborah Means.

Beverly Mesey, Lela Morgan, Lou Parson, Minnie Perkins, Russell Pfeifle, Patricia Ponder, Emma Routt, Ruby Schiele, Warren Shanks, Sharon Smiley, Linda Stallings, Marjorie Stewart, Joyce Sykes, Mae Taylor, Wendy Thomas, Sadie Tuggle, Murell Tutterrow, Terry Walker, Annie Ware, Judith Warner, Almeda Williams, Wilberta Williams, Delores Wise, Flora Wright, Alma Wylder and Joseph Zerilli.



Virgil Loeb, Jr. (right), Barnes oncologist and national board member of the American Cancer Society, presents the society's National Honor Citation to KMOX-TV's Al Wiman. Mr. Wiman's two special reports "It's Breast Cancer," filmed at Barnes, and "That Unspeakable Surgery" received an unprecedented two national ACS awards in one year for one reporter.



Fifth and sixth graders from Stix School interviewed and photographed department directors during visits to Barnes

in March. Mike Eckhoff, Cindy Rapert and Gerald Merchant interviewed directors of social work and public relations.

## Stix students visit Barnes Hospital

During the month of March, Barnes Hospital demonstrated its commitment to neighborhood involvement by hosting 55 fifth and sixth graders cast in the roles of photojournalists from nearby Stix School. The visits were fostered by the desire of both institutions to have children learn firsthand the precise contribution a hospital makes to the community.

The idea originated with the Educational Confederation who received a grant from Ralston-Purina Company to facilitate community study projects like this throughout the Central West End. Susan Lieberman, Confederation director, and Marie Globig, instructional coordinator at Stix School, proposed a plan whereby students could interview and photograph Barnes' department directors as they worked.

Susan Courtois, Barnes education and training instructor and coordinator of the project, said the visit allowed Barnes to practice good community relations as the children obtained a broad view of the work that goes on in a hospital the size of Barnes.

The project got underway March 4 with an orientation conducted by Ms. Courtois. The students were briefed in hospital etiquette, shown a movie about the medical center and given maps to help them locate their departments. Ms. Courtois coordinated student interviews with 32 hospital department directors and supervisors. On each of four consecutive Tuesdays and Thursdays, eight departments were visited for approximately 20 minutes. Each group, composed of three or four students, was assigned two departments.

Students had been given interviewing tips by Betsey Bruce of KMOX-TV, Channel 4, and had received photography instruction from Tom Stewart of Silver Image, Inc., a local photoprocessor, prior to their hospital visits. The curiosity and interest of the students, along with their obvious preparation, engendered an enthusiastic and approving response from the various departments, Ms. Courtois said.

"The students learned about other health-related areas including careers in respiratory therapy, lab technology and dietetics. It made them aware that a hospital is inhabited by more than patients who are cared for by doctors and nurses," she said. Interviews with nonmedical departments defined additional job opportunities afforded by a hospital in departments such as engineering, housekeeping, public relations, security, medical

records and telecommunications. Additionally, they learned the important contribution made by hospital volunteers.

When the interview and photography sessions were completed the students took time to assimilate the accumulated information. They incorporated all they had learned in individual groups and combined it into a large display of pictures and stories depicting their interpretation of Barnes' role in the community.

## More floors open: a West Pavilion update

The new West Pavilion was officially opened to patients in January when Shirley Bollinger, a Pinckneyville, Ill., resident was admitted to the 2300 cardiothoracic division. Since that time, additional areas have been occupied and more are scheduled to open their doors throughout the summer, fall and winter months before the West Pavilion completion late in 1980.

Operating rooms, anesthesia area and recovery room on 3300, areas on 4300, except for the burn unit and 5300's acute dialysis, renal and surgical ICUs, were opened in late February. Private and semi-private rooms for surgical patients on 6300, the orthopedic nursing division on 7300, the respiratory ICU and the endoscopy service which serves as a digestive disease clinical center on 8300 were occupied in March and early April.

The terrace level, opening later this month, will house chronic dialysis, and will serve as a new location for the hospital Auxiliary's Nearly New Shop, formerly located on the Barnes corridor, and will also house an amphitheatre.

Portions of the ground and first floors of the West Pavilion are scheduled to be available by June. The ground floor includes areas for a pharmacy, an enlarged cardiac diagnostic laboratory, a waiting room for relatives of surgery patients and a discharge waiting room. The first floor consists of the admitting department and related rooms.

The West Pavilion move committee, consisting of key department directors, has coordinated the planning and direction of the numerous departmental moves. Robert Shircliff, assistant to hospital president Robert E. Frank, said the committee has been very efficient and organized.

The 250-bed West Pavilion adds no additional beds to the 1,208 for which Barnes Hospital is licensed, but it provides new, modern facilities for patient areas and departments currently housed in older areas of the hospital.



## Patients sought for depression study

Patients with depression are being sought as possible subjects for a study which will attempt to show whether a form of psychotherapy is as effective as medication in the treatment of depression.

The study was initiated by Barnes Hospital psychiatrist Dr. George Murphy, director of the psychiatry clinic. The study is funded by a \$280,000 grant awarded by the National Institute of Mental Health. Dr. Murphy will attempt to duplicate the findings of a Philadelphia study, published in 1977, which showed that cognitive behavioral therapy, a form of psychotherapy, was more effective than medicine in the treatment of depression. The earlier study confirmed that drugs, known as tricyclic antidepressants, were "substantially effective," according to Dr. Murphy.

Cognitive behavioral therapy is the means by which a patient and a therapist examine the thoughts the patient has about his or her experiences, looking for misperceptions, mistaken beliefs and assumptions. By correcting his view of himself, his experiences and his future the patient can expect to feel very much better—in fact, to overcome his depression, according to Dr. Murphy.

"The cognitive behavioral therapist assumes that the important part of depression is not how it was caused, but how the patient processes his or her experiences to either maintain or relieve the depression," Dr. Murphy said. In the way of further explanation, he cited the words of a Second Century Greek philosopher, Epictetus: "Men are not moved by things, but by the views which they take of them."

Tricyclic antidepressant medication has been considered an effective means of treating depression since its introduction, according to Dr. Murphy. He added that his study is designed to show whether cognitive behavioral therapy, as an alternative treatment, is at least as good.

Why might cognitive behavioral therapy prove to be as effective as an antidepressant? The Philadelphia study showed subjects treated by cognitive behavioral therapy, as differentiated from equally depressed subjects who were given tricyclic antidepressants, were more improved, and a large number of the cognitive therapy-treated subjects retained the improvement.

Even if the study proves cognitive behavioral therapy is only equally as effective as tricyclic antidepressant treatment, patients will benefit, Dr. Murphy said. He added that tricyclic antidepressant treatments are not 100 percent effective for all patients—some antidepressant-treated patients seem not to return to full functioning, and side-effects induced by that method are not well tolerated by all patients. Nearly all patients taking tricyclic antidepressants experience dry mouth, some become tremulous, others are bothered by increased sweating, by hypotension, or even fainting. A few complain that the medication makes them feel mentally dull.

It is hoped that cognitive behavioral therapy will help patients overcome the threat of future depressions when they learn how to cope with their present situations, Dr. Murphy said. Tricyclic antidepressants do not attempt to deal with future depressions, he added.

Possible study participants should be between the ages of 21 and 60, should not be taking medication and should have uncomplicated forms of

depression (i.e., not complicated by medical or other psychiatric illness).

Dr. Murphy stressed that patients chosen to participate in the study will be assigned randomly to one of four groups: one treated with tricyclic antidepressants, one receiving cognitive behavioral therapy alone, a group receiving a combination of the two treatments and one receiving cognitive behavioral therapy plus a placebo in place of the antidepressant.

How does a person know when he should be treated for depression? When he experiences a sustained depressed mood plus four or five symptoms from a list of eight Dr. Murphy recited: insomnia, appetite loss, lack of energy, loss of interest, impaired concentration, agitation, guilt feelings or suicidal thoughts.

Patients who would like to schedule an appointment for screening for the study should call 454-3377 during clinic hours: Monday, 11 a.m. to 8 p.m.; Tuesday through Friday, 10:30 a.m. to 5 p.m.; and Saturday, 9 a.m. to noon. There is no waiting list—patients who are chosen for the study will be seen within a week of requesting an appointment.



Hank with Mike Coleman

## Barnes employee, dummy, share the limelight

What Barnes central service employee Mike Coleman has always wanted to say to people, his alter ego, Hank, says. Hank is everything Mike cannot be in his role as a mild-mannered hospital employee. Hank is a charmer, a comedian and a show stopper. But Mike Coleman is in on the act, too, because he controls Hank; he is a ventriloquist.

Mr. Coleman and several generations of dummies have been bantering with audiences since Mr. Coleman was in the sixth grade. A two-foot dummy named Lester was the result of Mr. Coleman's childhood efforts to draw attention to himself within his family and to make a name for himself outside the home. Older and younger brothers had already gained popular acclaim as good athletes, but he couldn't share their fame.

So, he and Lester established themselves in ventriloquism. A garage sale item, Lester helped Mr. Coleman ad-lib his way to first place at five or six school talent shows. However, he wanted a dum-

my that looked more believable, more life-like. He found Jerry, who was a bit taller than Lester and who had more stage appearance. Jerry's head moved, an important factor to consider when a ventriloquist's credibility is at stake.

Once he had exhausted a gamut of routines with Jerry, Mr. Coleman sent for Hank, a professionally made dummy. Hank's features are more defined than those of Lester or Jerry. Hank winks his large blue eyes and bats his eyelashes when he's not busy making snappy responses.

Routines are what most concern Mr. Coleman—he makes them up on the spur of the moment, always inspired by his audience's enthusiasm. He is self-taught. The only time he practices is when there's an audience handy, whether it consists of friends, neighbors or relatives.

Hank and Mr. Coleman are doing the shopping center circuit, or at least they were when their big breakthrough in professional show biz came. On Feb. 15, the two auditioned for the Variety Club Telethon aired by KPLR-TV, Channel 11. On Sunday, Feb. 24, the duo went through several glib routines, impressing both studio and television audiences alike. Mr. Coleman said television work is easier, more informal than the kind of work he usually does.

Before any performance, Mr. Coleman said he has to "psych" himself up to deliver a polished act. He convinces himself that he's just as good, if not better, than other stars and celebrities. Then, afterward, he said he's tired both physically and mentally. "I try to treat every show like I'm at Caesar's Palace. I can't let myself disappoint anyone," he said. Following the Feb. 24 television appearance, his agent received several professional offers.

Now, Mr. Coleman averages one show a week. He accepts nearly every offer he receives, no matter how challenging it is. "I feel I've got to take a shot at it. I'm not afraid of trying," he said. "Right now, I'm hurting for material. I don't have anyone to write for me. I'm just relying on my own imagination for shows.

"I love to surprise people," he added with a gleam in his eye. "I just love to see faces light up in the audience. It gives me a great sense of accomplishment to know that I can make people laugh. It sparks the entertainer in me to make each routine funnier than the last," he said.

When he talks of the future, Mr. Coleman talks seriously. "I want to go as far as I can. I want to cover a lot," he said, meaning, of course, that Mike Coleman will never run out of audiences, whether at neighborhood theaters or in New York night clubs.

## Auxiliary spring luncheon set for April 30

Al Wiman, KMOX-TV, Channel 4, newscaster, will be the featured speaker at the annual spring luncheon and meeting of the Barnes Hospital Auxiliary on Wednesday, April 30. The "Pitch Pipers," a popular singing group which includes two Barnes Auxilians, will provide entertainment.

A check from the Auxiliary to the hospital will be presented to Harold Thayer, chairman of the board of directors. The check represents the third installment of a six-year \$1 million pledge toward a floor in the new West Pavilion.

A registration/hospitality hour beginning at 11:15 a.m. will precede the luncheon to be held at the floating riverboat restaurant, the Belle Angeline.



# Military Reserves

## Extra income, an investment in the future . . .

A strategic use of free time, enjoyment of the work, hope for a secure future and love of country have given four Barnes employees a life in the military reserves and an extra paycheck to add to their family income.

"I like what I'm doing," said evening administrator Garry Belton who also serves as a Captain in the U.S. Army Reserves. "Sometimes I feel a little guilty being paid to fly. I get a tremendous amount of personal satisfaction from it and it's fun."

Mr. Belton is in the aircraft maintenance section of the U.S. Army Reserves 219th Transportation Company based at Scott Air Force Base in Belleville. He is responsible for conducting maintenance test flights for helicopters used for troop transportation and transfer of supplies and patients. A Vietnam war veteran, Mr. Belton served five years in active service as a transportation officer/helicopter pilot and was discharged in the fall of 1975. Later that same year, he joined the reserves in Oklahoma then transferred to Scott when he moved to St. Louis, in 1978.

"The pay is good for the amount of time involved and the challenges and responsibilities are different from those of hospital administration," said Mr. Belton. "It's a nice change of pace."

The military's Total Force Concept, integrating reserve units along with the active duty military in the event of a military crisis, is a concept Mr. Belton strongly supports and is another reason he joined the reserves. "The active army has scaled down the number of personnel in recent years; now they must rely more heavily on the reserve units," he said.

As do most reservists, Mr. Belton serves one weekend a month and two weeks during the year to fulfill his reserves commitment. "My wife agrees it is a good program and a good invest-

ment in the future of this country. It's time well-spent for military preparedness."

Captain Mary Kay Campbell, head nurse on 8100 and 8200, usually flies one two-day mission for her monthly reserves requirement. Ms. Campbell is a member of the Air Force 932nd Aeromedical Airlift group in the 73rd Aeromedical Evacuation Squadron based at Scott.

The first leg of a typical two-day, 16-hour mission to transport patients begins at 4 a.m. with a flight to Andrews Air Force Base in Washington, D.C., then on to Kelly Air Force Base in San Antonio, Texas, then west to Travis Air Force Base in San Francisco, California. After 12 hours of rest, another 16-hour trek across country begins.

Ms. Campbell works in a C9A, similar to the commercial DC-9, which is set up like a small hospital with the capability of housing up to 40 patients. The crew is made up of three pilots, one flight mechanic, two nurses and three medical technicians. More than fifty percent of the crew are reservists according to Ms. Campbell.

"The hours are long but I love to fly and I like the diversity of caring for coronary patients at Barnes during the week and patients with various kinds of illness and injuries during weekend flights. I think this variety makes me a better nurse—it keeps me attune to many areas of nursing and broadens my knowledge of people," she said.

There is no physician on-board so all medical decisions which must be made during the flight are made by the nurse. "Aeromed personnel have the power to phone in a medical emergency while airborne if one of our patients becomes critical. We head for the nearest medical facility and all other commercial and private aircraft—even Air Force 1—must go into a holding pattern until we get that patient on the ground."

The reserves also keeps Ms. Campbell aware of the world's political atmosphere and the reasoning and logic behind the career military person. Sometimes this knowledge even helps at Barnes. "We had a career military man admitted to our intensive care unit here some time ago. It was the first time he had been in a civilian setting for many years and every morning he would try to insist upon getting up to fix his own bed. It never occurred to him that the military regime of early morning bed-making was not required when you are ill."

A member of the U.S. Army Reserve 21st General Hospital, Skip Henry, spends his reserve time doing audiology workups. "I like what I'm doing and it's a break in the routine of orders and supplies," said Mr. Henry, Barnes purchaser and former unit manager on 2200 and 7200.

"It's also a good source of income. It's like a part-time job, but in 20 years I can retire at half pay," he added. Discount buying privileges at the base commissary and PX and free standby airline travel on military flights is available to myself and my family."

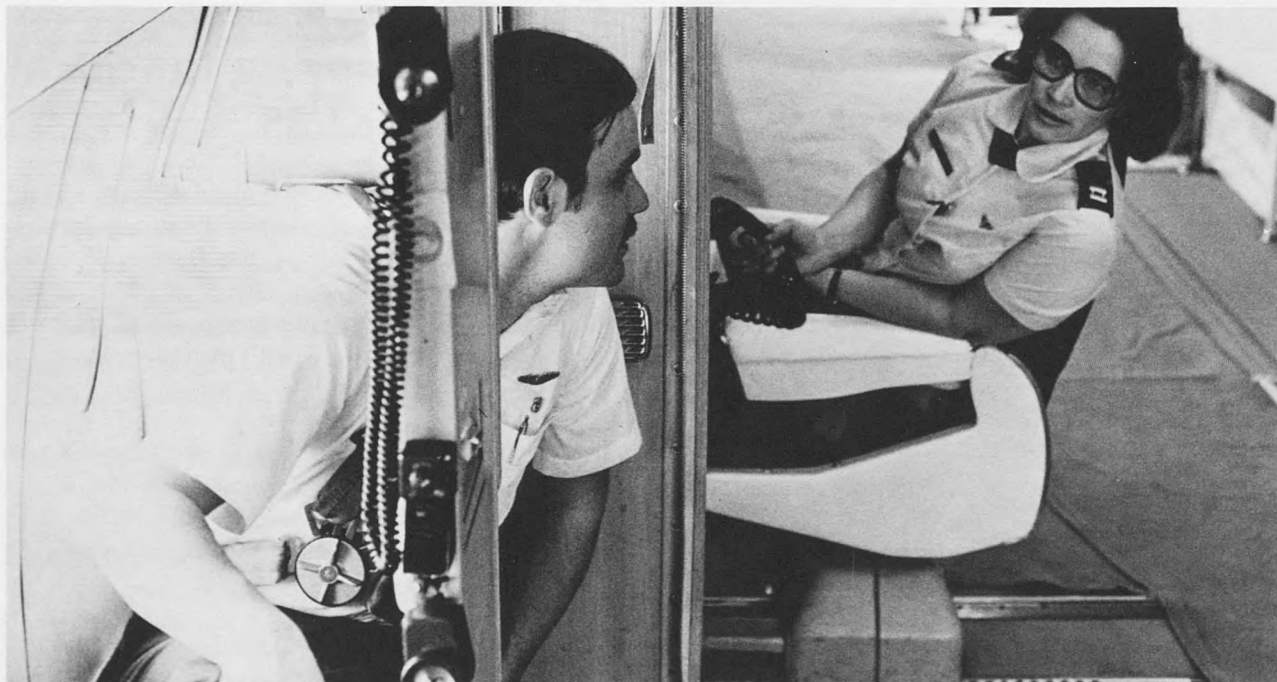
Mr. Henry likes to travel and looks forward to the two-week reserve duty each year. He has spent this time in Florida, Washington, D.C., Puerto Rico, Rhode Island, Texas and Wisconsin. "I just got back from El Paso in February."

The military is a good way to gain work experience and to keep abreast of current political affairs. "Barnes encourages its employees to take an active role in government and makes it as easy as possible for reservists to take time off work—separate from their vacation time—to fulfill their annual two-week reserve responsibility," said Mr. Henry.

A drummer in the U.S. Marine Drum and Bugle Corp for 10 years, Osby Kendrick is now a member of the 4th Marine Reserve Division in St. Louis. "The reserves help to keep our country prepared in case of war," said Mr. Kendrick, a Barnes OR nurse assistant for 12 years.

"After a weekend reconnaissance exercise of mock mountain climbing, running obstacle courses and practicing land navigation, I'm sore for days," said 32-year-old Mr. Kendrick. "But it feels good knowing I'm doing my part toward military defense and it's ego-building to know I can still hang in there with the youngsters."

"I've always been a firm believer in doing my best and I like the discipline the Marines demand. It helps me to better use my time at home and in the operating room setting. The reserves are also a good investment in the future of this country and the future of my immediate family. The military insurance benefits supplement those at Barnes and after 20 years I can retire with pay and all military benefits. Besides," he added, "the Marines are prestigious. They're the best, they do it all. And I'm a part of it."

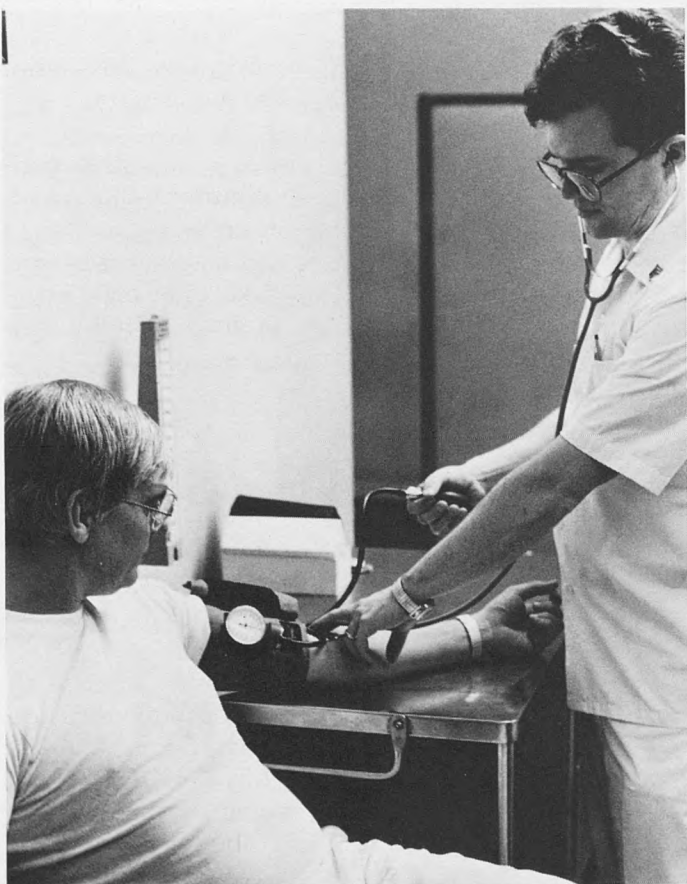


Stan Lezon and Mary Kay Campbell: "The hours are long but I love to fly. . . ."

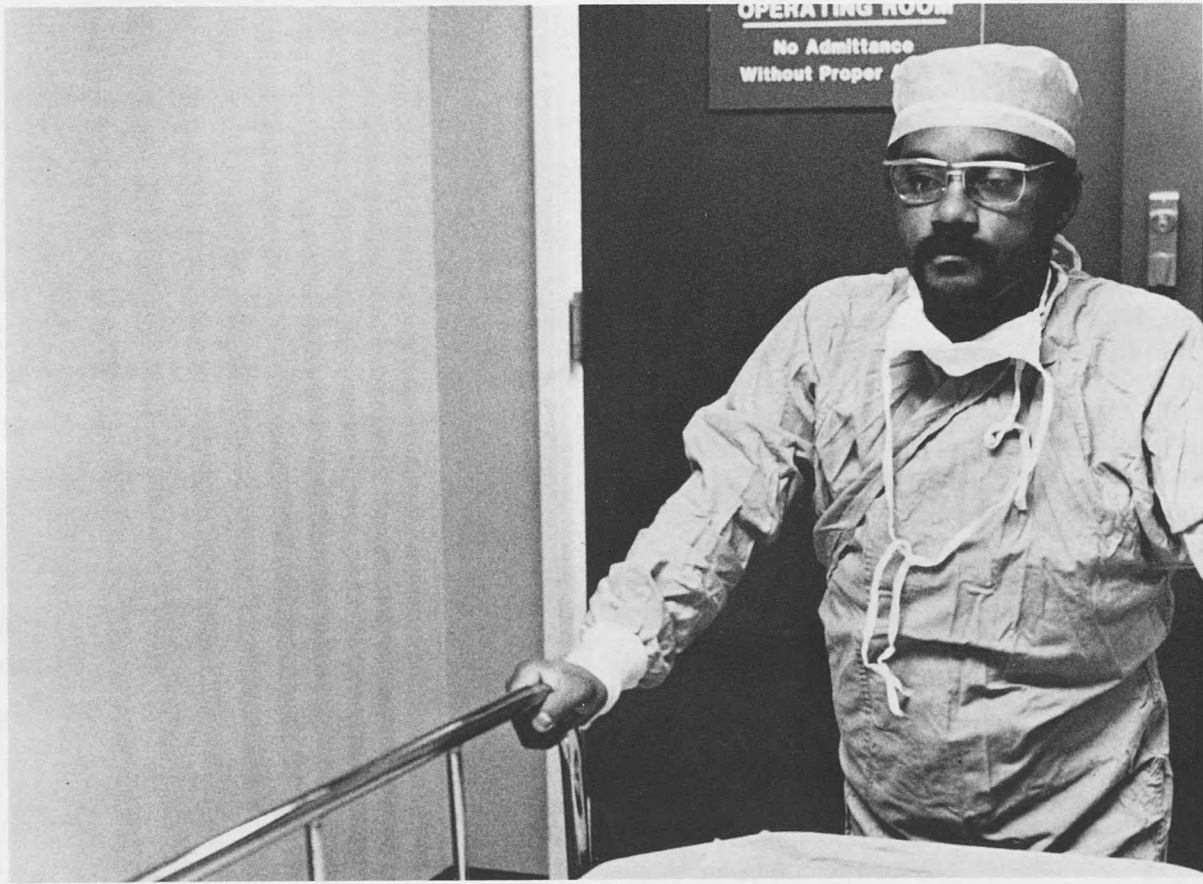




Garry Belton: "I like what I'm doing and the pay is good. . . ."



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Pheresis donor T-shirts and tote bag

## Barnes blood bank gives to donors

Although no one disputes that it's better to give than to receive, still it's nice to get something for one's efforts. Last August, the Barnes blood bank staff determined the ubiquitous T-shirt and tote bag could fulfill two purposes: express gratitude in an amusing way to its pheresis donors and reap publicity for the program.

"We talked about doing something to show our appreciation to our pheresis donors," said Dr. Laurence Sherman, director of the Barnes blood bank. "Many of them are regular donors and in addition to showing our appreciation, we thought it would maintain the donors' interest in the program. Also, the T-shirts provide visibility. After all, if you're wearing one of our T-shirts around a place like Northwest Plaza, it's bound to cause some reaction."

Indeed, the general public is unfamiliar with blood pheresis. The white T-shirt imprinted with "Platelet Donors Carry CLOUT," and the red T-shirt with a picture of a dog and cat sandwiched between "Everybody Needs a Friend" and "Blood Pheresis Donor" are designed to provoke curiosity in the reader. It creates the right climate for the T-shirt wearer to explain what the Barnes pheresis program is all about.

Tote bags are available for older donors who might not share their younger counterparts' enthusiasm for T-shirts. Donors may choose their gift, however, and they are not limited to a one-time gift. The visibility factor influenced the staff to buy a good heavy-duty, tough canvas bag. "We didn't want people to take the bags home and hide them in a closet. We wanted them to be used," Dr. Sherman said. The navy-blue zippered bags have an outer zippered compartment with bold white lettering proclaiming "Get Bagged (Blood Bank Pheresis) at Barnes."

Pheresis donors are needed to supply blood components, such as platelets or white blood cells, for patients stricken with leukemia, aplastic anemia and certain other blood-related diseases requiring massive amounts of transfused blood components. A registered nurse hemopheresis specialist monitors the donor and operates the special equipment which removes the components and returns the blood to the donor in a procedure which lasts almost two hours.

"We average about 100 donors a month," Dr. Sherman said. "Barnes uses a little over half of the pheresis products donated for inpatients living within the boundaries from Columbia, Missouri, to Indiana and extending about 150 miles north and south of those points. Last year we did just under 1,000 procedures and had an additional 400 procedures performed for Barnes patients by the American Red Cross."

Dorphine Dea Vault, RN and assistant chief technologist, said the blood bank is open from 7:30 a.m. to 6 p.m. Monday through Friday, and from 8 a.m. to 4:30 p.m. on Saturday and Sunday to accommodate donors unable to come during the week.

When the lab was recently renovated, another donor convenience was included: Small television sets were installed at each donor's couch. Dr. Sherman said, "These donors make great contributions and the time it takes for the pheresis procedure can become tedious. Televisions help make the time pass more quickly. As a matter of fact, with the TV you can time your donor period to coincide with a favorite program."

## Gift of bookcase, books to ENT patients

A passion for reading of a Barnes Hospital patient from Ft. Smith, Ark., and his friendship with a St. Louis family has resulted in the gift of a bookcase and books to be used by ear, nose and throat patients at Barnes Hospital.

Bill Hurley of Ft. Smith was a patient at Barnes for more than two months as he was treated for cancer of the throat. He passed the time during his hospitalization by reading, and accumulated many books. He wanted to donate the books to the hospital when he left and had expressed that wish to family friends Mrs. Clifford Zell Jr., of Ladue and her son Clifford Zell III of Manchester.

Mr. Zell constructed a bookcase, complete with a plate identifying it as the Hurley Library. The bookcase and books were presented to Barnes February 15 and are located in the 8400 waiting area for easy access to patients. Plans are for the bookcase to be resupplied by friends of the Zells at Ladue Chapel.

"Many patients on this floor are here for extended periods of time," Mr. Hurley said. "Several of them are from out of state and may not be as lucky as I to be able to have my wife with me here. We thought that it would be helpful for the patients on this particular floor to be able to keep themselves occupied."

*Barnes School of Nurse Anesthesia graduates (front row) Terry Sumter, Ann Hestir, Milton Touchette, Nedra Copper; (back row) James Lampman, Michael McCamley, Robert Bruckner, Pam Woodring and Frances Young. The school's post-graduate training is a two-year program for registered nurses.*



## Patient Care Fund helps those who help themselves

The Barnes Hospital Patient Care Fund was established in July, 1977, to help a segment of the population that is frequently overlooked today—those who find themselves with hospital bills over their insurance coverage and beyond their means to pay. Its purpose is to assist medically indigent patients, who through no fault of their own, find themselves confronted with financial hardship as a result of a major illness resulting in hospitalization.

Any private patient may be recommended to be helped by the fund. Their needs and circumstances are reviewed confidentially by a committee consisting of the director of social work, the director of development, and the director of patient accounts. The final decision, based on this group's recommendation, is made by the president of the hospital.

In 1979, 23 patients were granted assistance ranging from \$86 to \$2,000. They ranged in age from 17 to 64 years; nine had cancer, three had serious eye problems that limited vision, and five suffered from debilitating brain trauma. Other illnesses included heart disease, back injuries, lung disease, and ENT disorders.

Evelyn Bonander, social work director, explained the program, "The people we assist are almost always those who do have some form of medical insurance and have gone to a private physician. But because of circumstances, their insurance is insufficient to cover their hospitalization. Most often this is because they have private rather than group insurance and the benefits are usually much lower. Frequently, they are self-employed or unable to work and have a limited income but do not qualify for public assistance. These are people who pride themselves on their ability to pay their own way in the world. The Patient Care Fund can help them remain financially solvent and get on their feet again."

The Fund is financed through donations through Barnes development office. "We feel this is a way people can really help another human being who is deserving. In this day and age, that is the way people want their donations to be spent. There has been a good response and donations range from only a dollar or two to several hundred dollars. Of course, the more that is contributed, the more people we can help each year. It is a very worthwhile fund," commented Jim Hubbard, director of development.



## Tribute Fund

The following is a list of honorees (names in **boldface**) and contributors to the Barnes Hospital Tribute Fund from February 16 to March 15, 1980.

### IN MEMORY OF:

<b>Otis Sloan</b> Barnes Hospital, Dept. of Education & Training	M/M Thomas Litton Dr. & Mrs. E. C. Hammersmith M/M Bob Brown M/M Louis Russell M/M Ray Cash M/M Paul Litten Kevin Logan M/M Dave Thompson M/M James Benten Mrs. Thelma Lee M/M Danny Barlow M/M William Litten M/M Tony Creed M/M Robert Logan Mrs. Mary Lou Gingridge
<b>Dr. Justin Cordonnier</b> J. Ben Miller	
<b>Ida Segall</b> John & Camille Antul	
<b>Dr. Rogers Deakin</b> Dr. James Bryan	
<b>Mrs. Flora Bricker</b> Dr. & Mrs. E. B. Alvis	
<b>Alice Kelly</b> Walter Schatz Norma Foster Lona Burress M/M Dillon Trulove	<b>FOR HEART RESEARCH:</b> Hope R. Edison Joseph A. Derque Mary J. Hennessey
<b>The Honorable Forrest C. Donnell</b> M/M John L. Davidson	<b>IN HONOR OF:</b> <b>Recovery of Artheldo Ohl</b> Rhoda Brownell
<b>Lowanda Kerley</b> John L. Burroughs, D.O. Afton Olsen Lawrence Marks Lawrence Willyard M/M Joe Wisley	<b>Speedy Recovery of Sam Glazer</b> M/M Stanley P. Kolker M/M Morris J. Mathis Mrs. Terrye Balin

## Memorial Endowment Fund

Ron Eikermann Phronia Penberthy George C. Hilzinger	<b>In Memory of Earl D. Spangler</b> Mrs. Ann L. Spangler
<b>In Honor of the Birth of Grier Gracin, Jr.</b> Betty A. Gracin	<b>In Memory of Daughter, Theta Tucker</b> Mrs. Ann Tucker
<b>In Honor of Dr. &amp; Mrs. William H. Danforth</b> Mrs. Ralph F. Piper The St. Louis Woman's Club	<b>In Memory of Percy L. Read</b> Robert Sosnowski

## Scott Jablonow Endowment Fund

<b>In Honor of Mrs. L. Jablonow's Birthday</b> Hope Komm	<b>In Honor of Scott Jablonow's Birthday</b> Mr. & Mrs. Jack Sackstein Lenny & Mildred Greenberg
<b>In Memory of Mrs. Maxine Hess</b> Scott Jablonow	

## Heart Research Fund

**In Memory of Mrs. Meyer Marglous**  
Mrs. Julian I. Edison

# Barnes Bulletin

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Charlene Bancroft, Editor  
Joan Rice, Writer  
Ginnie Stanislaw, Writer  
Daisy Shepard, Director

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## Patient Care Fund

Maceo A. Jenkins  
Fred Vansaghi  
Joyce Voegerl  
Irma Boehle  
Elsie Traufler

**In Memory of Bertha Headley**  
Ray & Rose Dunn

**In Memory of Ray W. Behymer**  
Dr. & Mrs. Sydney B. Maughs

## Annual Charitable Fund

Gladys Buckner  
George T. Carr  
Leonard & Billie Farmer  
Pearl Jones  
Richard E. Longmire

Nadine Rodgers  
William Snedecor  
Sandra E. Smiley  
Jules & Joan Stiber  
Edward F. Zak

## Planned Gift Fund

George Lister  
Chester T. Reasor

Marvin Tyler  
M/M J. J. Spector

## Colorful profit for Nearly New shop

When the Nearly New staff recently received a query as to whether it had any use for 45 chrysanthemum plants, the unhesitating reply was "yes." The accepted offer from the Texas-based Wethermatic Company underlines the ability of the shop's volunteer staff to turn any donation into a profit-making venture, with all proceeds going to the hospital.

Sponsored by the Barnes Auxiliary, the Nearly New shop, located in the Barnard corridor, sells used articles at bargain prices. The large gift of yellow mums had been a colorful background for a golf equipment exhibit co-sponsored by Wethermatic at the Cervantes Convention Center in late February. When the convention ended, volunteer Helen Ezell and housekeeping employes Michael Riener and Leroy Paul sped to the center, trucked the mums back to Barnes and deposited them in the Nearly New shop in just over an hour.

"It looked just like a floral shop when we opened the next day," Miss Ezell said, "and within 30 minutes every plant was sold." The volunteers had displayed the mums, which came in straw baskets and clay pots, on the shelves, tables and floor of the shop, pricing "the best at \$2.50 and the slightly wilted at \$2.00." Customers recognize a good buy, and plant lovers know that tender loving care will revive even the sickliest plant.

Flowers are not among the usual items sold in the Nearly New Shop. Former chairwoman Easy Hill said the biggest selling articles are used clothing for men and women. However, the array of merchandise includes books, shoes, jewelry, light fixtures, vases, umbrellas, patterns and partly finished garments begun by over-ambitious seamstresses.

A downstairs storeroom permits storage of furniture. Mrs. Hill said that a divan, dinette set and mirrors were among some of the larger donations made to the shop. "If people can't bring the furniture to us, then housekeeping will send a truck to pick it up," she said.

The Nearly New shop is open Monday and Friday from 9 a.m. to 4 p.m. Arrangements for donations can be made by calling 454-3446. It's an appropriate time to point out that all donations made to the shop this year will be deductible on next year's tax return.



Joyce Bailey with Jason and nursery head nurse Aggi Johnson.

## To all the Jasons

He may have had an easier first few months had he waited as most babies do, but the love he inspires would have been confined to a smaller world.

When Joyce Bailey, a Southwestern Bell computer attendant, was admitted through the emergency room on January 9 she was advised her baby's chances for survival were slim. He was not scheduled for delivery until mid-April, but when he was born on January 14, weighing 2 pounds and 10 ounces, his first cries indicated that he intended to put up a fight for life.

Attached to his incubator was a poem to Jason written by his mother. It is the quintessence of motherhood.

### MY LITTLE JASON

*J—is for the Joy that I felt when  
I heard your first cry.  
A—is for All the loved ones and friends  
that are praying for you to survive.  
S—is for Son of which, I'm so very proud.  
You are my first son and I want to shout  
it out loud!  
O—is for the Only time in your life that your  
mother won't be able to help you. You're  
in better hands than mine, and one day you'll  
know it's true.  
N—is for the Nice feeling that I'll have when you're  
able to go home. And after you're there my dear  
son, I'll never leave you alone!*

(A healthy five-pounder, Jason was discharged from the premie nursery in mid-March, only three months after his early arrival.)

## Hospital notes

The following are reported on staff by the president's office: Drs. **Michele Van Eerdewegh** and **Roger K. Stoltzman**, assistant psychiatrists, effective Jan. 1, 1980; Dr. **Gerald Newport**, assistant obstetrician/gynecologist, effective Feb. 22, 1980; Drs. **Dennis M. Bier** and **Boas Gonen**, assistant physicians, effective Jan. 2, 1980; and Dr. **Dan M. Granoff**, assistant pediatrician, effective March 1, 1980.

Dr. **James Bucy**, Barnes urologist, has been named vice-president of the Barnes Hospital Society to fill the unexpired term of Dr. Leonard Jarett.

Dr. **Bruce McClennan**, Barnes radiologist, was a guest speaker at the Big Sky Urology Conference in Montana Feb. 28-March 1 and was a member of the faculty of a course on diagnostic radiology at the University of California at San Francisco, March 2-7.

Dr. **Barry Siegel**, Barnes radiologist, participated in the program on GU nuclear medicine at the annual meeting of the American College of Nuclear Physicians in Washington, D.C., March 9-12.



# Barnes Bulletin

ARCHIVES

April, 1980  
Barnes Hospital, St. Louis, Mo.



**Remember the Paines?** A healthy-looking Leland Paine and his bride Pauline were back at Barnes recently for a check-up and to renew old acquaintances. The couple was married in April, 1978, in the coronary intensive care unit just minutes before Mr. Paine underwent triple by-pass surgery. (See photo inset.)

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